



Australian American
Chamber *of* Commerce
Houston

Australian American Chamber of Commerce



2018 Sponsorship Information



Sponsorship Opportunities

Who is the AACC?

AACC Houston is an organization of business and professional persons committed to fostering business relations between Australia and the United States, promoting cross-cultural understanding, and enhancing the quality of life of Australian expatriates who live and work in the U.S. In light of AACC's mission, the Chamber arranges regular business and social events throughout the year. Events focus on Australian-US business relations and interesting and current aspects of Australian art and culture. Some of the 2017 events included the 9th annual Energy Conference, Australia Day BBQ, and Down Under Sounds. These events, and all of the AACC events held throughout the year, could not take place without the generous support of our sponsors, volunteers and committee members who spend countless hours making them a success.

Sponsorship Levels

Sponsorship Level	Event	Bronze	Silver	Gold	Presenting (3 Available)	Platinum	Patron (1 Available)
Annual Sponsorship Cost	\$1000	\$3,500	\$7,500	\$15,000	\$30,000	\$40,000	\$50,000
Single Event <i>OR</i> Annual	✓	✓	✓	✓	✓	✓	✓
Website Logo & Event Branding	<i>Event Only</i>	✓	✓	✓	✓	✓	✓
Tickets to Sponsored Event	✓ x 2	✓ x 2	✓ x 6	✓ x 6	✓ x 12	✓ x 18	✓ x 24 (Multiple Events)
Booth at the Sponsored Event		✓	✓	✓	✓	✓	All Events
Speaking Opportunity			✓	✓	✓	Multiple Opportunities	Multiple Opportunities
Company Profile on Website				1 Month	3 Months	1 Year	1 Year
Advertisement in Services Directory				¼ Page	½ Page	Full Page	Front Cover & Full Page
Employee Memberships		5	10	20	Unlimited	Unlimited	Unlimited
Member Voting Rights (3)		✓	✓	✓	✓	✓	✓

Sponsorship Levels Summary

Event Sponsor - \$1,000 for a single event. Includes logo and floor acknowledgement at the event, and two tickets to the event.

Bronze Sponsor- \$3,500 for either a single event, or as an annual sponsor. Includes logo on the AACC website, two tickets to the sponsored event, option for a booth at the annual AACC Conference. Five company employees receive AACC membership (\$120 value per member) with three employees receiving member-voting rights.

Silver Sponsor - \$7,500 for either a single event, or as an annual sponsor. Includes logo on the AACC website, a table of six at the sponsored event, as well as a booth at the event, and speaking opportunity at an AACC sponsored event during the year *. Ten company employees receive AACC membership (\$120 value per member) with three employees receiving member-voting rights.

Gold Sponsor- \$15,000 a single event, or as an annual sponsor. Includes logo on the AACC website, a table of six at the sponsored event, as well as a booth at the event, speaking opportunity at an AACC sponsored event during the year *, profile article on the company on the AACC website for one month, and quarter page advertisement in the AACC Services Directory. Twenty employees receive AACC membership (\$120 value per member) with three employees receiving member-voting rights.

Presenting Sponsor- \$30,000 for either a single event, or as an annual sponsor. Includes logo on the AACC website, two tables of six at the sponsored event, as well as a booth at the event, speaking opportunity at an AACC sponsored event during the year *, profile article on the company on the AACC website for three months, and half page advertisement in the AACC Services Directory. All employees receive AACC membership (\$120 value per member) with three employees receiving member-voting rights.

Platinum Sponsor- \$40,000 for either a single event, or as an annual sponsor. Includes logo on the AACC website, up to three tables of six at the sponsored event, as well as a booth at the event, multiple speaking opportunities at AACC sponsored events during the year *, profile article on the company on the AACC website for one year, and full page advertisement in the AACC Services Directory. All employees receive AACC membership (\$120 value per member) with three employees receiving member-voting rights.

Patron of AACC - \$50,000 as an annual sponsor. Includes logo on the AACC website, up to four tables of six at multiple AACC sponsored events throughout the year * (with a limit of two tables per event), as well as a booth at the event, multiple speaking opportunities at AACC sponsored events during the year, profile article on the company on the AACC website for one year, and recognition on the front cover of the AACC Services Directory plus full page advertisement. All employees receive AACC membership (\$120 value per member) with three employees receiving member-voting rights.

** Speaking Opportunity is to be confirmed based on the event programs/s*