

CONNECTING AUSTRALIA AND AMERICA THROUGH
**BUSINESS, CULTURE,
AND EDUCATION.**

SPONSORSHIP
2017
OPPORTUNITIES



Australian American
Chamber of Commerce
Houston

2017

SPONSOR MEMBER OPPORTUNITIES



PLATINUM HOST

SPONSOR BENEFITS

provided to include but not limited to

Listing as Presenting sponsor of 2017 Energy & Technology Conference

10 tickets to Energy & Technology Conference

20 Tickets to Australia Day BBQ

Premium Event Seating

Guaranteed high visibility within AACC's outreach (verbal recognition, collateral, website, social media)

Exclusive Invitations to other AACC and Australian Consulate hosted events

Platinum Host AACC sponsor membership for 2017 with all related benefits for one (1) calendar year to all company employees



PLATINUM PRESENTING

SPONSOR BENEFITS

provided to include but not limited to

Opportunity to be listed as presenting sponsor of one of the following:

Australia Day BBQ

Sister Cities (open to Perth based companies)

6 tickets to Energy & Technology Conference

10 Tickets to Australia Day BBQ

Premium Event Seating

Guaranteed high visibility within AACC's outreach (verbal recognition, collateral, website, social media)

Exclusive Invitations to other AACC and Australian Consulate hosted events

Platinum Presenting AACC sponsor membership for 2017 with all related benefits for one (1) calendar year to all company employees



PLATINUM

SPONSOR BENEFITS

provided to include but not limited to

Named sponsor listing opportunities at one of the following - Energy & Technology Conference or Down Under Sounds

4 tickets to Energy & Technology Conference

10 Tickets to Australia Day BBQ

Guaranteed high visibility (verbal recognition, collateral, website)

Exclusive Invitations to other AACC and Australian Consulate hosted events

Platinum AACC sponsor membership for 2017 with all related benefits for one (1) calendar year for all company employees



GOLD

SPONSOR BENEFITS provided to include but not limited to

Sponsor listing opportunity at one of the following - Energy & Technology Conference or Down Under Sounds or Named sponsor of 2017 Sundowners

2 tickets to Energy & Technology Conference

10 Tickets to Australia Day BBQ

Guaranteed visibility within AACC's outreach (verbal recognition, collateral, website, social media)

Gold AACC sponsor membership for 2017 with all related benefits for one (1) calendar year for all company employees



BRONZE

SPONSOR BENEFITS provided to include but not limited to

Named sponsor listing opportunity for Down Under Sounds

2 tickets to Energy & Technology Conference or OTC Dinner

Guaranteed visibility within AACC's outreach (verbal recognition, collateral, website, social media)

Bronze AACC Sponsor Membership for 2017 and all related benefits, includes membership for (3) company staff with all membership benefits



SILVER

SPONSOR BENEFITS provided to include but not limited to

Sponsor listing opportunity for Down Under Sounds

2 tickets to Energy & Technology Conference or OTC Dinner

5 Tickets to Australia Day BBQ

Guaranteed visibility within AACC's outreach (verbal recognition, collateral, website, social media)

Silver AACC sponsor membership for 2017 with all related benefits for one (1) calendar year



SUPPORTING PARTNERS

SPONSOR BENEFITS provided to include but not limited to

Booth opportunity at Energy & Technology Conference

1 ticket to Energy & Technology Conference

AACC Corporate membership for 2017 and all related benefits for one calendar year

CUSTOMIZED SPONSORSHIP

Many creative opportunities exist to tailor a sponsorship opportunity specifically designed to showcase your business to your target market. Please contact AACC office for more information.

ALL SPONSOR LEVELS \$3,500 AND ABOVE RECEIVE:

Company logo placement with link to company website and acknowledgement as sponsor on AACC website for one (1) calendar year

Company logo placement and acknowledgement as a sponsor member on all 2017 event publications, signage and publicity related material relating to Chamber's premier events.

AACC's premier events include but not limited to: Australia Day BBQ, Australian Wine Dinner, Energy & Technology Conference, Down Under Sounds, OTC AACC/AMCHAM Delegation Dinner, ANZAC Day Dawn Service

Listed as 2017 AACC Sponsor Member and all benefits associated with

AACC EVENTS

AACC-Houston is an organization of business and professional persons committed to fostering business relations between Australia and the United States, promoting cross-cultural understanding, and enhancing the quality of life of Australian expatriates who live and work in the U.S.

In light of AACC's mission, the Chamber arranges regular business and social events throughout the year. Events focus on Australian-US business relations and interesting and current aspects of Australian art and culture. Some of the 2016 events included the 8th annual Energy Conference, Black Tie Gala, Australia Day BBQ, and Down Under Sounds. These events, and all of the AACC events held throughout the year, could not take place if it weren't for the volunteers and committees who spent countless hours making them a success.

EVENTS THROUGHOUT THE YEAR

Annual Australia Day BBQ

Wine Dinner

Energy & Technology Conference

Sundowners

AACC's social networking event that is held on the 2nd Thursday of each month

Down Under Sounds

Australian bands from SXSW make a pit stop in Houston

ANZAC Day

Dawn service memorial

OTC Delegation Dinner

Networking Dinner during OTC and welcomes many delegates from Perth, Australia during AMCHAM

Sister City

The Houston Perth Sister City relationship serves to create and maintain common interests between the two cities.

AACC HOUSTON BOARD OF DIRECTORS

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AACC PARTNERS

Austrade

Australian Consulate in Houston

G'DAY USA

This achievement has also been possible through the professionals and expatriates who strengthen our partnership in the international business community. The Australian American Chamber of Commerce appreciates your collaboration and looks forward to maintaining your support in the future.

FOR MORE INFORMATION

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Australian American
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