



Australian American
Chamber of Commerce
Texas

AACC Texas

SPONSORSHIP OPPORTUNITIES



AUSTIN

HOUSTON

DALLAS

TABLE OF CONTENTS

INTRODUCTION

About the Chamber	2
Board of Directors	3
Who is the AACC?	4

SPONSORSHIP

Sponsorship Levels	5
Explanation of Benefits	6
About our Sponsors	7

MEMBERS & EVENTS

Member Benefits	10
AACC Events	11
AACC Partners	12
Become a Sponsor	14

ABOUT THE CHAMBER

CONNECTING AUSTRALIA AND THE U.S. THROUGH BUSINESS, CULTURE AND EDUCATION SINCE 1988.

The Australian American Chamber of Commerce (AACC) is a non-profit organization committed to fostering business relations between Australia and the United States, promoting cross-cultural understanding, and enhancing the quality of life of Australian expatriates who live and work in the U.S.

In light of AACC's mission, the Chamber arranges regular business and social events throughout the year. Events focus on Australian-US business relations and interesting and current aspects of Australian art and culture.

We have members from all over the world representing companies from across a variety of industries including oil & gas, renewable energy, healthcare, technology, government, real estate, finance, aeronautics, logistics, hospitality, travel, sports, and more.



**Australian American
Chamber of Commerce
Texas**

Annual events included:

- Annual Innovation and Investment Conference (AUSii)
- Annual Energy Transition Symposium
- Annual Australia Day BBQ
- Business Speaker Events
- Cultural events showcasing Australian music and arts
- ANZAC Day Event
- Fall Food & Wine Evening
- Monthly Networking /Happy Hour Events in Houston, Dallas and Austin
- Member Sporting Events
- Young Professional Mixers and Speaker Events
- Houston-Perth Sister Cities Events & Programs
- Joint Partner Programs with community organizations

SUNDOWNERS

HELD EVERY MONTH

HOUSTON | DALLAS | AUSTIN

MIX.MINGLE.NETWORK.

AACC BOARD OF DIRECTORS

AACC's Board is a voluntary board comprised of industry professionals drawn from Australian and U.S. organizations engaged in or promoting Australian and U.S. trade, investment, and cultural understanding.

EXECUTIVE COMMITTEE



Christina Staib
AACC President
Global CCS Institute



Sean Kelleher
AACC Treasurer
Mastec



Paul Habelko
AACC Vice President
Chevron



Richard Gibbs
AACC Secretary
Baylor College of Medicine

BOARD MEMBERS



Stacy Feltham
Woodside Energy



Nicholas Gole
Macquarie



Sean Hanrahan
Platypus Brewing



Melissa Langley
K&L Gates



Colin McHattie
Halliburton



Bruce Rutherford
Retired - JLL



Eric Schmauch
United Airlines



Geeta Thakorlal
Worley



Dietrich Von Bienenfeld
UHD



Amy Conacher
Ex-Officio Member
Executive Director

AUSTRALIAN GOVERNMENT (EX-OFFICIO)



Gabrielle Hall
Consul-General and
Senior Trade and
Investment
Commissioner, Houston



Ned Talbot
Deputy Australian Consul
General and Assistant
Director DFAT



Regina Johnson
Deputy Director, Americas,
South Australia
Department for Trade and
Investment



Natasha Monks
Investment and Trade
Commissioner for the
Americas, Invest & Trade
Western Australia



Nana Booker
Honorary Consul Emeritus

WHO IS THE AACC TEXAS?

The Australian American Chamber of Commerce has been present in Texas since 1988 and is made up of individuals from all over the world representing companies from across a variety of industries including oil & gas, renewable energy, healthcare, government, aviation, real estate, finance, logistics, hospitality, travel, sports and more.

40+ EVENTS PER YEAR

The AACC hosts a wide range of programs and events throughout the year that focus on the close relationship between Australia and the US.

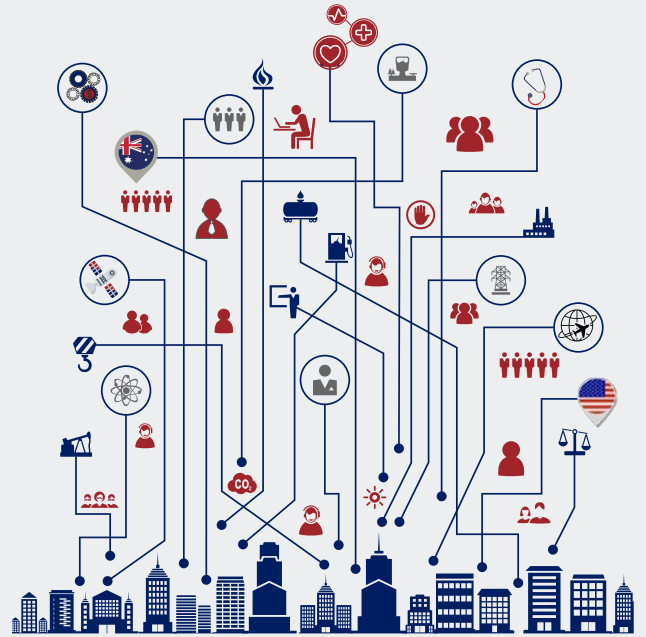
Their program offerings include events in Houston, Dallas and Austin such as business speaker events, annual conferences, networking events, cultural events, family gatherings and collaborative events with our sponsors and partner organizations.

24+ NETWORKING SUNDOWNERS

The Chamber holds networking events EVERY month in Houston and Dallas, and bi-monthly in Austin. These happy hours provide a great chance for members and sponsors to mix and mingle in a casual setting. Many business collaborations began at an AACC Sundowner!

15+ PARTNER ORGANIZATIONS

Recognizing the importance of continuing close relationships between partner organizations, AACC members enjoy reciprocal member benefits with many of our promoting partners and international Chambers of Commerce.



80+ COMPANIES REPRESENTED

In 2023, our membership was comprised of individuals representing 80+ different companies across Australia, the US and the globe.

MEMBER FOCUSED

The AACC is proud to provide networking opportunities, business events and year-long programming to its members, sponsors, and partners. Connections made within the Chamber have led to many professional and personal interactions and relationships.

MEMBERSHIP OPPORTUNITIES

The Australian American Chamber of Commerce provides both corporations and individuals with a variety of membership options that include access to many opportunities throughout the year to network and improve business and social links between the US and Australia.

SPONSORSHIP LEVELS AND BENEFITS

All Sponsorship levels include: website recognition – logo and company profile, weekly digital newsletter and banner branding, 3 member voting rights at the Annual General Meeting, employee member rates to all AACC events and a trade booth at the Annual AUSii Conference and Energy Transition Symposium,

Sponsorship Level	Small Business*	Bronze	Silver	Gold	Presenting	Platinum	Patron 1 Available
Annual Commitment	\$2,500	\$5,000	\$7,500	\$15,000	\$30,000	\$40,000	\$50,000
Company Spotlight in Digital Newsletter	1/year	1/year	3/year	6/year	Monthly	Monthly	Monthly
Table at Marquee Events: AUSii Conference Energy Transition Symposium Fall Food and Wine Evening**	One Table at one event	One Table at one event	One Table at one event	One Table at two events	One Table at all three events	One Table at all three events	Two Tables at all three events
Tickets to 2024 Black Tie Gala		2	3	6	10	10	16
Conference Speaking Opportunity				Panelist	Keynote One conference	Keynote All conferences	Keynote All conferences
Business Event Speaking Opportunity			Co-Speaker Event	Co-Speaker Event	Keynote Speaker Event	Keynote Speaker Event	Keynote Speaker Event
White Paper in AACC Magazine			✓	✓	✓	✓	✓
Advertisement in AACC Magazine	¼ Page	¼ Page	½ Page	¾ Page	Full Page	Double Page	Double Page
Company Logo on Back of AACC Australia Day T-shirt	✓	✓	✓	✓	Priority Placement	Priority Placement	Front Shirt Placement
Cross promotion of company news on AACC social media platforms	2/year	2/year	4/year	6/year	Monthly	Unlimited	Unlimited
Employee Memberships	3	5	10	20	Unlimited	Unlimited	Unlimited

* Small Business Sponsorship for companies with less than 20 employees.

** This is a ticketed event with 6 tickets = 1 Table for this event only.

EXPLANATION OF BENEFITS

Website Logo & Company Profile – Company logo and profile will be visible on AACC website.

Company Spotlight in Digital Newsletter - Company logo, profile and website links will be included in the AACC weekly eNewsletters as appropriate to sponsorship level.

Event Branding – Company logo will be visible on select event marketing materials throughout the year (*with the exception of Platinum sponsors who are included on all event marketing*).

Complimentary Table to AACC Marquee events – Sponsors will receive a complimentary table (or ticket equivalent) at up to three major events per year - AUSii Conference, Energy Transition Symposium, Fall Food & Wine event.

Tickets to the 2024 Black Tie Gala - Sponsors will receive tickets to the 2024 Black Tie Gala.

Conference Speaking Opportunity – Gold Sponsors & above will be given the opportunity to submit an Executive speaker for the annual AUSii Conference and Energy Transition Symposium. Pending programming, additional speaking opportunities as a panelist may be available to other sponsor levels.

Business Speaker Event – All sponsors silver and above will be given the opportunity to be involved in a Business Speaker Event as a co-speaker with other AACC sponsor companies or as a keynote at a sponsor-specific event (Presenting and above).. *Final details and programming will be confirmed based on our annual program and events schedule.*

AACC Magazine White Paper – Sponsor submitted white paper included in the AACC Magazine once per year.

AACC Magazine Advertisement – Sponsor submitted advertisement in the AACC Magazine issued three times per year (digital & print format). Additional advertising space may be purchased at a discounted rate.

Company Logo on back of Australia Day BBQ T-shirt – all sponsors will have their logos included on the back of the Australia Day t-shirts which are distributed to all AACC BBQ volunteers, and sporting participants (netball and cricket).

Cross promotion of company news & events – Sponsor news and events throughout the year will be advertised on the AACC website, online calendar and social media channels throughout the year, upon the request of the sponsor.

Member ticket pricing for all employees – All sponsor company employees will receive AACC member rates for all AACC hosted events regardless of their individual AACC membership status.

Employee Memberships – All sponsors receive annual AACC memberships, with all benefits, for their allocated number of employees from January – December of the sponsor year.

Member Voting Rights - All sponsor companies receive three member voting rights.

ABOUT OUR SPONSORS



PLATINUM

Industry: ENERGY

Woodside Energy is a global energy company, founded in Australia with a spirit of innovation and determination. We provide energy the world needs to heat and cool homes, keep lights on and enable industry



PLATINUM

Industry: TRAVEL

United Airlines and United Express operate flights every day across five continents.



PLATINUM

Industry: ENERGY

Chevron is one of the world's leading integrated energy companies, with subsidiaries worldwide.



GOLD

Industry: GOVERNMENT

The Australian Government's international trade promotion and investment attraction agency.



GOLD

Industry: GOVERNMENT

The SA Department for Trade and Investment works with SA importers, exporters and distributors.



GOLD

Industry: ENERGY

Worley is a worldwide team of consultants, engineers, construction workers and data scientists.

ABOUT OUR SPONSORS



SILVER

Industry: FINANCE

Macquarie Energy is the North American energy marketing and trading arm of Macquarie Group



SILVER

Industry: FOOD & BEVERAGE

Platypus Brewing is a Houston based brewery specializing in Australian beer.

BLUESTONE LANE

BRONZE

Industry: FOOD & BEVERAGE

Bluestone Lane is bringing Aussie café culture (and better coffee) to the USA. They pride themselves on ethically-sourced, meticulously-roasted, sustainably-packaged coffee.



BRONZE

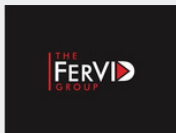
Industry: FOOD & BEVERAGE

Boomerang's pies produces Aussie inspired pies sold in over 7,000 grocery stores nationwide.

BRONZE

Industry: LEGAL

K&L Gates offers a fully integrated global platform that combines the knowledge and expertise of our lawyers and policy professionals to provide exceptional client solutions.



SMALL BUSINESS

Industry: HUMAN RESOURCES/RECRUITMENT

The FerVID Group is a highly regarded executive recruiting company.



SMALL BUSINESS

Industry: HUMAN RESOURCES/RECRUITMENT

Moving2USA, and their partner company BrightSide Consultants specialise in recruiting Civil Engineering and Construction Professionals, through the E-3 visa pathway.

WHAT MATTERS TO OUR SPONSORS

"What matters most to us is networking to gain new customers for our business."

"Keeping our company name forefront on all activities."

"Further developing the links between the U.S. and Australia including the oil and gas industry and government."

"A social and cultural venue for our Australian expats as well as our U.S. employees who have lived in or have connections with Australia."

"Networking with potential clients."



“ CONNECTION WITH U.S. COMPANIES DOING BUSINESS IN AUSTRALIA, AND AUSTRALIAN COMPANIES DOING BUSINESS IN AMERICA IS WHAT MATTERS.

”

MEMBER BENEFITS

AACC members have access to many benefits as part of their annual membership, and receive invitations to all of our Chamber events, including social, cultural and corporate programs and activities.

As a valued member of AACC, you will receive benefits including but not limited to:

- Access to our online membership directory
- Access to member-only offers, such as airfare, hotel, sporting and cultural events discounts
- Member rate on all AACC event tickets
- Discounts to select AACC reciprocal partner events
- Annual Innovation and Investment Conference (AUSii)
- Annual Energy Transition Symposium
- Information and advice on living in the Texas
- Networking events with sponsors and cooperating organizations
- Monthly professional networking mixers/happy hours - "Sundowners"
- Young Professionals (YP) Events - Speaker Series, Professional Mixers, and Social Events
- Special events with visiting Australian political and industry dignitaries including Australian International Trade delegations
- Business speaker events with business and government leaders
- Australia Day celebration and family picnic
- Perth-Houston "Sister Cities" events in conjunction with Sister Cities Houston, Sister Cities International, the City of Houston, and the City of Perth



Our events focus on Australian-US business relations, as well as current and interesting aspects of Australian art and culture.

We have also partnered with many other local chambers of commerce, business and sporting organizations and Houston businesses to provide members with even more offers and benefits.

Individual Memberships start at just \$80 per year.

Join the AACC TODAY!



AACC EVENTS

The AACC hosts business and social events throughout the year centered on its mission of connecting Australia and the U.S. through business, culture and education. Events include business speaker events, networking events, cultural events, family gatherings and collaborative events with our sponsors and partner organizations.

HUMAN HEALTH IN SPACE
CELEBRATING INTERNATIONAL PARTNERSHIPS

SUNDAY, DECEMBER 4, 2022
6:00-8:00 PM
BIC - RICE INSIDENCE RESEARCH COLLEGE
6000 MARSH ST.

AUSTRALIAN AMERICAN CHAMBER OF COMMERCE TEXAS TOGETHER WITH SOUTH AUSTRALIA GOVERNMENT INVITE YOU TO OUR

TASTE OF SOUTH AUSTRALIA
ANNUAL FALL FOOD & WINE EVENT

FRIDAY, NOVEMBER 30, 2023
5:00 PM - 8:00 PM
BRUNNER'S ON THE BAY
BIRDSALL STREET, HOUSTON

WESTERN AUSTRALIA
The Engine of Australia: Insights from Western Australia's Deputy Premier Roger Cook

AUSii Energy Transition Symposium
GREEN FUELS AND DECARBONIZATION
WEDNESDAY, APRIL 26 | 2:00-5:00PM
SOUTH AUSTRALIA FOOD & WINE RECEPTION TO FOLLOW

BEVIN VAN GILDES
CHEVRON

ANDREW CHANG
UNITED AIRLINES

AUSii Series
AUSTRALIA U.S. INNOVATION AND INVESTMENT

LEADING SUSTAINABILITY AT A TIME OF ENERGY TRANSITION

WOMEN IN LEADERSHIP SERIES
"WOMEN IN ENERGY TRANSITION & ENVIRONMENT"

LAUREN RILEY
Managing Director,
Global Environmental
Affairs and Sustainability,
United Airlines

ONLINE EVENT
TUESDAY, MAY 2
4:00-4:45PM CD

AUSii CONFERENCE
TECHNOLOGY, THE INTERSECTION OF ENERGY, SPACE AND MEDICINE

SPEAKER HIGHLIGHTS

ENERGY: Shelley Rogers
MEDICINE: William Mackinnon
SPACE: Dr. Dorit Doherty
Benson Saulo

1:00 - 5:30PM
info@aacc-houston.org

AUSTRALIA DAY FAMILY BBQ
SUNDAY, JANUARY 29, 2023

FOOD · DRINKS · MUSIC
CRICKET · NETBALL · AFL · RUGBY
PETTING ZOO · KIDS ACTIVITIES

TICKET ON SALE NOW

AUSii Series
AUSTRALIA U.S. INNOVATION AND INVESTMENT

LET'S TALK HOUSTON'S START-UP INCUBATORS

ONLINE EVENT
THURSDAY, FEBRUARY 2
5:00-6:00PM CS

THE VICTORIAN GOVERNMENT OF AUSTRALIA AND AACC TEXAS INVITE YOU TO A SPECIAL

DALLAS-VICTORIA
Networking Reception

Thursday, 22 June, 2023
Event Time: 6:30-8:30 pm
Isla and Co, 408 W 8th St., Dallas, TX 75208

AUSii Series
AUSTRALIA U.S. INNOVATION AND INVESTMENT

LET'S TALK HYDROGEN
WILL HYDROGEN BE THE ROCK STAR OF THE ENERGY TRANSITION?

ONLINE EVENT
TUESDAY, DECEMBER 8
6:00-7:00pm CST

CELEBRATE THE 30 YEARS OF OUR HOUSTON-PERTH SISTER CITY RELATIONSHIP AT THE ANNUAL

SISTER-CITIES HOUSTON SOCCER TOURNAMENT

OCTOBER 21-22, 2023
TURQUOISE CENTER
9301 W BELLEVUE BLVD, HOUSTON
AUSSIE, AUSSIE, AUSSIE

AUSTRALIA AND ASIA'S ENERGY TRANSITION TOWARDS A LOWER CARBON FUTURE

ONLINE EVENT
THURSDAY, OCTOBER 1
6:30-7:30PM CD

Australian Wine Tasting

Mark Davidson
Head of Education, Americas
Wine Australia

Join the AACC Texas for an evening of wine tasting and education.

AUSTIN SUNDOWNER
Connecting our Community

COFFEE CATCH UP

BLUESTONE LANE CAFE
115 W 19th St, Houston, TX

Houston SUNDOWNER
2ND THURSDAY EVERY MONTH

AACC PARTNERS

For over 30 years, the Australian American Chamber of Commerce has connected Australia and Texas in business, education and culture. In doing so the AACC provides valuable connections and relationships that enrich both the businesses and the lives of our individual members. Recognizing the importance of continuing close relationships between like-minded organizations, we are grateful for the partnerships we have formed with other organizations and businesses throughout the US.

These partnerships allow us to create collaborative programming including joint business programs, as well as cross promotion of events and reciprocal member benefits. The AACC values this great opportunity to support companies and individuals across the globe.

AACC members enjoy reciprocal member benefits with many of our promoting partners.



Australian American
Chamber of Commerce
San Francisco



Australian American
Chamber of Commerce
Pacific Northwest



AmCham
access to opportunity



TEXAS
BRITISH-AMERICAN
BUSINESS COUNCIL

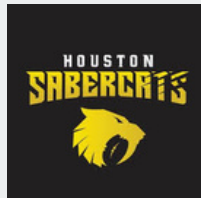
CANADA-TEXAS
CHAMBER OF COMMERCE



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



Sister Cities
of HOUSTON

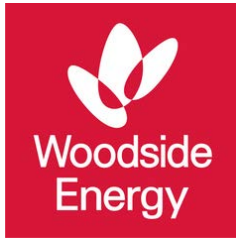


AUSTRALIAN FOOTBALL CLUB



THANK YOU!

WE APPRECIATE OUR SPONSORS. COME JOIN THE AACC FAMILY.



PLATINUM



GOLD



Australian Government



SILVER



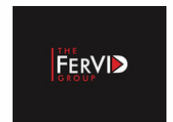
BRONZE



BLUESTONE LANE



SMALL BUSINESS



JOIN US

The AACC offers multiple levels of sponsorship and membership to choose from.

More information can be found [HERE](#).

ADVERTISE WITH US

Do you have a local business in Texas?

Are you looking to expand into the Houston, Austin or Dallas markets?

Ask how we can help!

CONTACT US

AUSTRALIAN AMERICAN CHAMBER OF COMMERCE

P.O. Box 218219
Houston, TX 77218

+1 (713) 527 9688
info@aacc-houston.org
www.aacc-texas.org

BECOME A SPONSOR

Sign me up to become an AACC sponsor at the following annual level:

- PATRON - \$50,000**
- PLATINUM - \$40,000**
- PRESENTING - \$30,000**
- GOLD - \$10,000**
- SILVER - \$7,500**
- BRONZE - \$5,000**
- SMALL BUSINESS - \$2,500** *(companies with less than 20 employees)*

NAME/ORGANIZATION (please print exactly as it should appear on printed material)

CONTACT PERSON

TELEPHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

PAYMENT OPTIONS

Please send me an invoice at the email listed above for electronic payment. (If you choose electronic payment, do not fill out details below)

CHECK NUMBER _____ payable to AACC Houston is enclosed.

CREDIT CARD _____ AMEX MC VISA DISCOVER

NAME _____ EXPIRATION _____ CVC CODE _____

SIGNATURE _____

SUBMISSION DETAILS

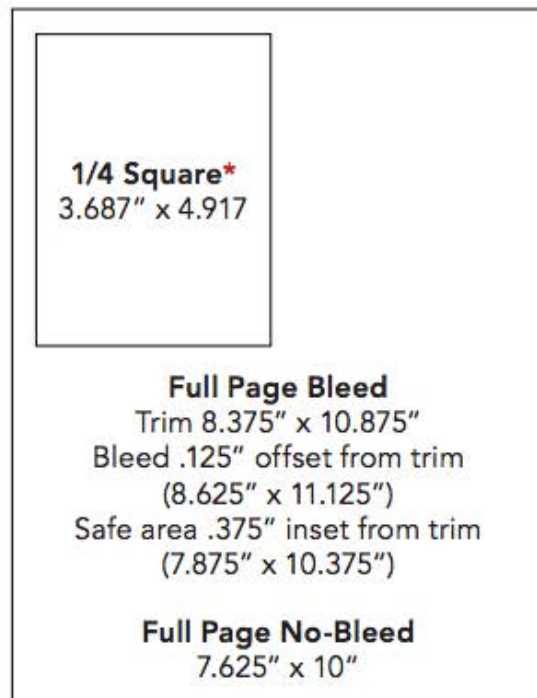
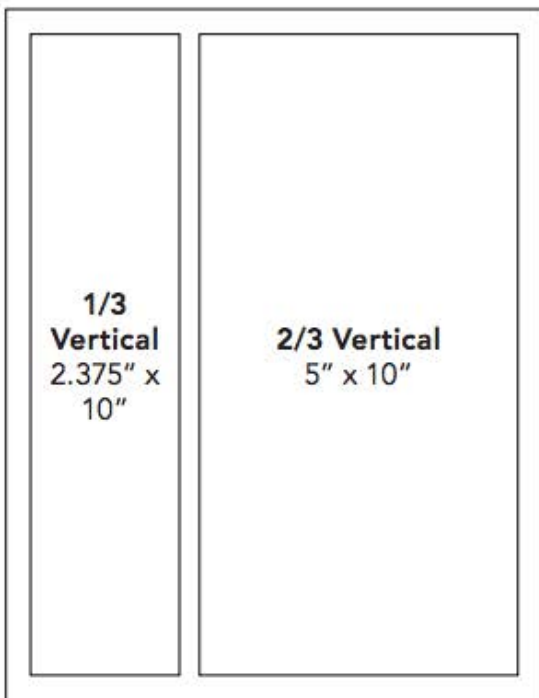
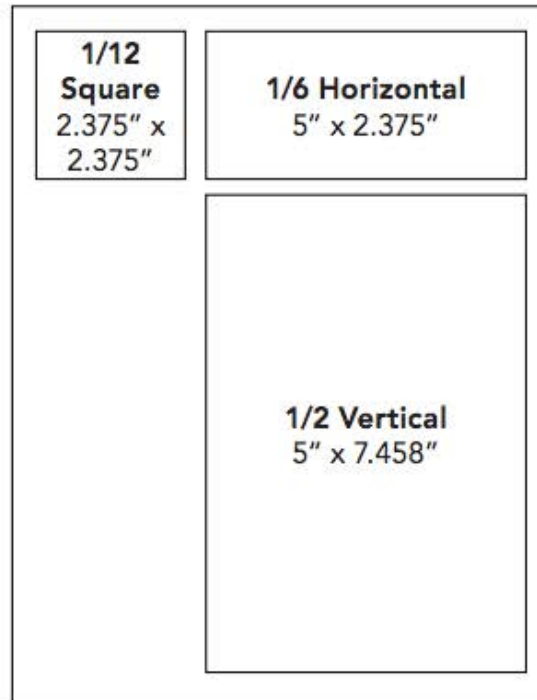
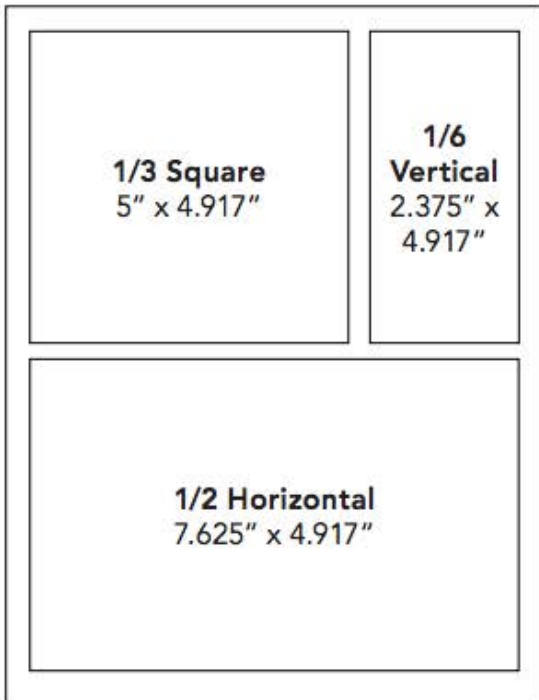
Please return form to:
AMY@AACC-TEXAS.ORG

For questions, please contact us at: info@aacc-houston.org or 713-527-9688

G'DAY TEXAS

ADVERTISING SPECS

Full digital version of the AACC Magazine can be viewed [HERE](#).



SUBMISSION REQUIREMENTS:

- File Formats accepted: JPG, PNG
- Minimum resolution 300 DPI
- Please allow 1/8" trim edge for safe area (for text)
- If you have questions, please contact Amy Conacher at +1 281-728-9495 or amy@aacc-houston.org.

SUBMISSION DEADLINES:

- **Spring Edition**
December 1
- **Summer Edition**
April 1
- **Winter Edition**
August 1



CONNECTING AUSTRALIA AND THE US THROUGH
BUSINESS, CULTURE AND EDUCATION.

BE PART OF OUR MISSION!

AACC TEXAS
HOUSTON | DALLAS | AUSTIN

(713) 527-9688
Email: info@aacc-texas.org

www.aacc-texas.org